

United Way's Sponsored Employee Program



Send us your best... We'll send them back better!

- United Way's Sponsored Employee program is a unique professional development opportunity supporting the advancement of knowledgeable, skillful, and productive employees, all the while helping United Way achieve its annual campaign goals for the community.
- This 16-week, full-time assignment engages people from many sectors, providing extensive training, skill development and a deeper understanding of the needs of the people in the communities we serve.
- The SE program at United Way has been developed to augment our own staff complement during the busiest time of our fundraising year, when more than 800 workplace campaign locations are in full swing, allowing United Way to keep costs low and community engagement higher.

United Way's Sponsored Employee Program:

- Hones skills and practices by providing opportunities in work-related areas such as leadership, project management, time management, team building, public speaking, and customer relations.
- Improves interpersonal skills, teamwork and productivity by providing ongoing communication and coaching by managers.
- United Way's Sponsored Employee program may lead to greater job satisfaction and promotional opportunities.
- Helps create a greater sense of community and understanding of the programs and services that United Way funds.

Here is what organizations are saying

"Participating in the Sponsored Employee Program for several years now, provides a great opportunity for StarTech.com. It offers a great experience for staff to further develop both personally and professionally in a team environment, while giving back to their community. United Way provides learning opportunities which allows staff to bring back new skills. It is a positive feeling to know that our staff have contributed to the community through their role as a Sponsored Employee with United Way."

~ Paul Seed, President CEO StarTech.com

Benefits to your organization include:

- Public recognition as a committed community supporter
- Professional development: enhance team building, communication, project and time management, coaching, mentoring and leadership skills
- Develop leaders: for your organization who will return with renewed energy and the benefit of an expanded network
- Strengthen the image of your organization: as a socially responsible corporate citizen and an employer of choice
- Personal development: provide a greater understanding of the issues affecting the community and be able to speak to the work being done to improve the situation, a Community Leader

Creating leaders that care:

- Confident, innovative and with a commitment to the community in which they live and work, Sponsored Employees are seconded for a 16-week period to work for United Way.
- Under the management and guidance of a professional fundraiser, they play a crucial role in supporting and inspiring more than 800 workplace locations in London and Middlesex.
- By participating in company's social responsibility mandate they can inspire company pride.
- A great opportunity for potential leaders in your organization!

Get involved...

Sponsor an employee

Sponsor an employee from August 29 - December 16, 2016. A seconded employee's salary and benefits continue to be paid by their employer. Day-to-day management is the responsibility of United Way.

OR

Provide Financial Support

Financial support of \$12,000 gives United Way the flexibility to hire an individual with specific skills to support our fundraising efforts, even those beyond workplace campaigns.

Thank you

The following organizations have participated in the Sponsored Employee program:

3M Canada Company
Amway
Cami Automotive Inc. (now General Motors)
Canada Revenue Agency
Unifor Local 27
Unifor Local 88
CIBC Mellon Global Securities Services
City of London
CUPE Local 107
CUPE Local 101
Fanshawe College
General Dynamics Land Systems - Canada
Great-West Life, London Life and Canada Life
Kellogg Canada Inc.
London Health Sciences Centre
London Police Service
McCormick Canada
Ministry of Children and Youth Services (CPRI)
Ministry of Transportation
Ministry of Revenue
OPSEU Local 109
Professional Institute of the Public Service
of Canada
Public Service Alliance of Canada
RCMP
St. Joseph's Health Care
Service Canada (London)/Canada Employment
& Immigration Union
StarTech.com
Sykes Assistance Services Corporation
TD Bank
Thames Valley District School Board
The Economical Insurance Group
Vari-Form Inc.
Western University
WIL Employment Connections

"I treasured my experience as a Sponsored Employee as I was able to meet a diverse group of people, share a common learning experience, and gain extensive knowledge of both the needs in our community and the people working to create positive change. It's strengthened my resolve to continue to do as much as I can for my community and those who are not as fortunate as myself; and provided me with valuable new skills that I can bring back to my workplace."

Alexandra Henick
2015 Sponsored Employee
General Dynamics Land Systems-Canada
Unifor Local 27



Ideal candidates are:

- Passionate about the community
- Potential leaders
- Confident
- Innovative
- Goal-oriented
- Seeking new challenges
- Team builders

To participate or for more information, contact:

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United Way
London & Middlesex



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