



1 CONTACT INFORMATION

Mr. Mrs. Ms. Dr. _____ First name _____ Last name _____

Home address _____ Home phone _____

City _____ Prov. _____ Postal code _____ Work phone _____

Employer _____ Employee number _____ Location _____

Home email _____ Work email _____

To help us better understand our donors, please tell us your birth decade: Please email my tax receipt to my:

1920's 1930's 1940's 1950's 1960's 1970's 1980's 1990's Home email Work email

Tax receipt will be issued for gifts of \$20 or more. Payroll deductions are received on your T4.

2 HOW I WANT TO GIVE

My gift of \$ _____ will be paid by: *(Please choose an option or options from below)*

OPTION A

VISA MasterCard AMEX

_____ / _____
Credit card number Expiry Date

One time **◀ OR ▶** Monthly gift of \$ _____
to be deducted on the 15th day of each month beginning in _____.

Deduct my monthly gift:
 For _____ months Perpetually

OPTION B

Payroll deduction (beginning in January)
I would like to contribute the following amount each pay:
\$ _____ X _____ (number of pays) = \$ _____
TOTAL

OPTION C

Make cheques payable to: UNITED WAY LONDON & MIDDLESEX

Post-dated cheque(s) Cheque \$ _____
 Automatic withdrawal **TOTAL**

OPTION D Gift of Securities by contacting United Way at 519-438-1723 ext.244

Signature (required for all payment methods) _____ Date _____

3 DONOR RECOGNITION

Making a gift of \$1,200 or more annually distinguishes you as a Leadership donor. Please print your name below as you would like it to appear in recognition materials:

OR I request to remain anonymous in United Way public recognition materials

Everyday Hero (\$1/day)	— \$365
Friend	— \$500 - \$1,199
Leadership levels	— \$1,200 - \$2,499
	— \$2,500 - \$4,999
	— \$5,000 - \$9,999
	— \$10,000 - \$24,999
	— \$25,000 +

You and your partner may combine gifts to reach a Leadership recognition level if you live at the same address. To make a combined gift, please indicate the following on both pledge forms.

Partner's name _____ Partner's workplace (if applicable) _____

Partner's donation _____ Combined gift amount (for public recognition) _____

FORM SUBMISSION INSTRUCTION

Please make a copy for your records and return the original to your Employee Campaign Coordinator (ECC) who will submit copies to United Way and Payroll (if giving through payroll deduction).

DONOR CHOICE

I WANT MY GIFT TO MAKE THE MOST POWERFUL CONTRIBUTION POSSIBLE

My gift will support highest priority needs in London and Middlesex County

I want to support the following United Way London & Middlesex priorities:

Poverty \$ _____ Beginnings & transitions \$ _____
 Mental health \$ _____ County of Middlesex \$ _____

I would like a portion of my gift forwarded to the following registered Canadian charity (minimum \$25).

A \$12 fundraising fee will be charged for donations to charities not funded by United Way London & Middlesex.

For information visit, www.cra-arc.gc.ca/charitiesandgiving

_____ \$ _____
 Name of Charity

_____ City _____
 Registered Charity Number

Please forward my name to the specified charity

CREATE A LEGACY

I would like more information about: Leaving a gift in my will. I have included United Way in my will.

TAX DEDUCTION INFORMATION

A gift to United Way may entitle you to a charitable contribution deduction against your income tax.

Charitable tax savings

Your Gift	Income Range			
	below \$85,000		above \$85,000	
	Total tax savings	Actual cost to you	Total tax savings	Actual cost to you
\$500	\$160.58	\$339.42	\$184.98	\$315.02
\$1,200	\$441.70	\$758.30	\$509.85	\$690.15
\$2,500	\$963.78	\$1,536.22	\$1,113.18	\$1,386.82
\$5,000	\$1,967.78	\$3,032.22	\$2,273.42	\$2,726.58
\$10,000	\$3,975.78	\$6,024.22	\$4,593.90	\$5,406.10

YOUR PRIVACY

United Way is committed to protecting the privacy of all of our donors.

United Way London & Middlesex embraces the principles of the Canadian Standards Association Model Code for the Protection of Personal Information to ensure that all personal information is properly collected, used only for the purposes for which it is collected and is disposed of in a safe and timely manner when no longer required.

Access to your information is restricted to specific United Way London & Middlesex employees, volunteers and authorized service providers who need the information to do their jobs and have completed an Oath of Confidentiality.

Our complete privacy policy can be found at unitedwaylm.ca/privacy-policy.html.

If you have questions or would like to discuss the privacy of your personal information, please contact our Privacy Officer, Suzanne Bembridge, at 519-438-1723 ext. 234.



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Thank you for your support. For more information, visit unitedwaylm.ca or find us on: